

For immediate release

Contact: Sheila Cepero

Phone: 650-303-0216

Email: ceperowall@yahoo.com

Website: rwccfc.org

COMMUNITY INPUT SOUGHT FOR VISION OF A NEW *CENTER FOR CREATIVITY* IN REDWOOD CITY

Center envisioned to support arts education, practice and enjoyment on the Peninsula

Redwood City, California, October 18, 2021. Community input on a vision for a new arts center in Redwood City called the Center for Creativity is being sought through an online survey until November 12th. The survey is organized by the 11-year-old Redwood City arts roundtable ARTS RWC, which envisions a dedicated arts facility and programming to serve unmet needs of the city and mid-Peninsula - from arts education and practice to exhibition and performance.

The online survey, available in English, Spanish and Mandarin at rwccfc.org, is intended to identify the desires and needs of the community at large. Individuals of all ages who live, work, learn, or play on the Peninsula are asked to provide input.

ARTS RWC's vision for this Center for Creativity includes support for a broad range of arts genres including visual art, theater, music, dance, interdisciplinary arts, art using technology, and immersive and interactive experiences (3D and 4D environments, augmented reality, virtual reality). A significant focus will be in arts education and experiences for children and youth to augment public school offerings, which have been significantly reduced in recent years.

As a roundtable of artists, arts advocates, arts organizations and civic leaders meeting monthly in Redwood City, ARTS RWC has long envisioned a dedicated arts-focused community center based in Redwood City. In recent years the group has held numerous discussions with government entities, educators, business groups, and developers to take the pulse of support and interests as well as identify possible locations.

Results from the community survey will be used to enlist the support of the Redwood City and San Mateo County governments and guide the next step, a formal feasibility study that will go deeper into programming as well as facilities and potential locations.

"ARTS RWC has been instrumental in promoting Redwood City's well-being through art over the years," said the group's founder Beth Mostovoy, "from the Percent for Art ordinance passed in 2016 to utility box and mural painting programs and more. We're excited to now focus on realizing a dedicated home for the arts in Redwood City to enhance community connection,

learning, enjoyment and economic contribution through the arts. We hope everyone will take the survey to help us hone the vision.”

About ARTS RWC: ARTS RWC is a roundtable of artists, arts advocates, arts organizations and civic leaders with the mission to advance Redwood City and neighboring cities as a vibrant and sustainable arts community. The advocacy of the group, which has met monthly for 11 years, has helped shape Redwood City as a destination for culturally engaged, participatory experiences and opportunities in the arts. Accomplishments the group’s work has contributed to include passage of the Percent for Art ordinance to support public art in downtown development, the Public Art Master Vision, and the establishment of public art projects including murals, utility box paintings and mosaics, among others,

###

Survey link: www.rwccfc.org

More information: www.rwccfc.org

Photos for press:

<https://drive.google.com/drive/folders/1PmJ7qGbhPAbI3XmiveJu1LHvuvzUlyjT?usp=sharing>